

Water Kingdom spreads joy this Christmas with the holiday classic guessing game #WKSecretSanta

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December has begun and, as is the Christmas tradition every year, we look forward to indulging in our favourite guessing game – Secret Santa. Given the current situation however, the much-loved game which extends to a month cannot be celebrated in its usual manner. Not wanting to lose out on the fun, Water Kingdom, Asia's largest themed Water Park, in conjunction with Wunderman Thompson South Asia, has come up with an engaging way for patrons to play the much awaited game with its digital version of #WKSecretSanta.



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By visiting www.wksecretSanta.in, one can play 'Secret Santa' to their chosen recipient and Team Water Kingdom will then deliver a Christmas Gift on Santa's behalf anytime between 10th and 16th December 2020. The game doesn't end there! Water Kingdom has planned more activities and surprises post that, which will be revealed on the 17th of December.

"We know how people look forward to playing 'Secret Santa' and not wanting our patrons to miss out on the fun due to the pandemic, we at Water Kingdom thought of a digital version of this game. #WKSecretSanta helps spread cheer this season by allowing people to play and enjoy their beloved annual game digitally. We always strive to bring unique engaging concepts for our patrons and entertain them with our exceptional campaigns. Hope to see a positive response with this one as well", said **Mr. Paresh Mishra, Senior Vice President, Sales & Marketing, EsselWorld & Water Kingdom.**

Play #WKSecretSanta with Water Kingdom and also stand a chance to win a grand prize.



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WUNDERMAN THOMPSON INDIA AND WATER KINGDOM KEEP CHRISTMAS TRADITIONS GOING CREATING DIGITAL 'SECRET SANTA' GAME

DECEMBER 9 2020, 10:48 AM | BY KIM SHAW | No Comments





Play #WKSecretSanta by sharing only 3 nominations, and stand a chance to win free



Visit: www.wksecretsanta.in

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Asia's largest themed Water Park, Water Kingdom has partnered with Wunderman Thompson India to keep Christmas traditions alive during the current global Covid-19 pandemic. Introducing #WKSecretSanta, an engaging digital version of the game 'Secret Santa', allowing patrons to play the game online.

By visiting the [#WKSecretSanta website](#), users can play 'Secret Santa' with their chosen recipient and Team Water Kingdom will then deliver a Christmas Gift on Santa's behalf anytime between 10th and 16th December 2020. The game doesn't end there! Water Kingdom has planned more activities and surprises post that, which will be revealed on the 17th of December.

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