



AMUSEMENT INDUSTRY NEWSLETTER

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Maharashtra government allows Water Sports, Amusement Parks to resume operations

Maharashtra government has allowed water sports, nauka vihar, amusement parks and indoor entertainment activities to resume along with the reopening of tourist places outside containment zones.

Maharashtra Government Order No. DMU/2020/CR. 92/DisM-1, dated 21st December, 2020 allowed opening of Entertainment / Amusement Parks including Indoor Amusement activities, Tourist places and similar places provided the same are outside the containment zone. The SOP for the same will be issued by the Tourism Department.

It is a matter of privilege that IAAPI prepared SOP - IAAPI Recommended Guidance on Reopening of Parks was officially mentioned in the SOP issued by Department of Tourism, Government of Maharashtra along with the SOP issued by Ministry of Health & Family Welfare, Government of India.





Black Thunder Theme Park reopens on 10 December 2020

Black Thunder Water Theme Park, which was closed for last nine months due to Covid -19 has now re-opened on 10th December 2020. With a backdrop of the Nilgiris, Black Thunder Water Theme Park at Mettupalayam, near Coimbatore, Tamil Nadu, is a place of non-stop fun and adventure.

The management had decided to give free entry to frontline workers – police, nurses, doctors and lab technicians for their dedication and hard work during the tough pandemic time. The free entry for the frontline workers will be valid till 10th January 2021. The park has followed all guidelines and safety procedures to make it a memorable and safe experience for its guests.

Rajgir in Bihar (India) now has a 200-ft glass bridge, set to open on New Year

In a bid to boost tourism in the state, Bihar has built an interesting 200 ft glass bridge which will be inaugurated next year in Rajgir, Nalanda district. Set amid five hills, the bridge will offer adventure seekers the much-needed thrill. With this glass bridge, the state is hoping to increase the footfall of both domestic and international visitors. The pictures of Bihar's Hon'ble Chief Minister Nitish Kumar, who visited the bridge for inspection, have gone viral recently.



The bridge in Bihar is built in line with China's Hangzhou glass bridge. This 85 ft long and 6 ft wide bridge will be able to accommodate 40 visitors at a time. As per the authorities, the bridge will be opened to tourists on New Year.





Nashik Flower Park – Water Park Rides covered with flowers open for public

An innovative way to make best use of resources can be seen at the beautiful Nashik Flower Park in Nashik, India. The actual water park with various water rides is converted into a flower park during this period where the rides are covered with flowers in and out. Spread over 25000 sqm, the park displays over 5 million flowers with artistic designs and layouts. With various flower clad structures and 30+ floral Selfies Points, the place is a hit among visitors.

The park is following all safety measures of temperature check, sanitizers at prominent places, social distancing along with other mandatory precautions.



INTEGRATED TICKETING & CASHLESS SOLUTION

Wonderla Holidays to honour Covid warriors

Wonderla Holidays Ltd, the leading amusement park, opened its doors first to Covid frontline workers. Their Kochi Park has resumed operations from 20 December.

The company is honouring their services during the pandemic and inviting 10,000 frontline workers including their family members to the Park in Kochi for a funfilled day from December 20 to 23. During the Warrior's Week, they will get free entry to the park and can access all the dry/land rides and free lunch, tea and snacks, said Arun Chittilappilly, Managing Director, Wonderla Holidays Ltd.

The invitees include frontline warriors from across various departments including doctors, nurses, attendees, ambulance drivers, cleaning staff, policemen, bankers, delivery executives, teachers, and journalists.

(Source: www.thehindubusinessline.com)



Seven fireworks displays to light up skies at Global Village in Dubai this New Year's Eve



Shaun Cornell, Director of Entertainment at Global Village, said: "Celebrations begin at 4pm with shopping, dining and great entertainment. This year is, of course, a special one with many people having to stay apart from their loved ones, so providing a safe and welcoming environment for families to celebrate together is all the more important."

The fireworks spectacular will begin with China at 8 pm UAE time, followed by Thailand at 9 pm. Guests will then herald the New Year in Bangladesh at 10 pm, India at 10.30 pm, and Pakistan at 11 pm. At midnight, the most dazzling fireworks display of all will capture the imagination of guests as New Year in the UAE officially gets underway. One hour later at 1 am, the seventh and final display will then commence that coincides with New Year in Moscow.

(Source: www.gulfnews.com)



Saudi Arabia targets \$58.66bln investment in tourism by 2023

RIYADH — Minister of Tourism Ahmed Al-Khateeb said the ministry is seeking to attract new investments worth SR220 billion by 2023 and more than SR500 billion by 2030.

Addressing a session on "Future sectors" at the Saudi Budget Forum 2021 on Thursday, the minister said that Saudi Arabia had opened its doors to tourists last year as part of its tourism strategy, drawing more than 500,000 visitors from over 25 countries before the outbreak of the coronavirus pandemic.

The invitees include frontline warriors from across various departments including doctors, nurses, attendees, ambulance drivers, cleaning staff, policemen, bankers, delivery executives, teachers, and journalists.

(Source: www.zawya.com)





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