

## India's Ministry of Tourism organises Webinar on 'Stories of Madurai'.

The Ministry of Tourism's Dekho Apna Desh Webinar series held its 82nd webinar titled "Stories of Madurai" on 30th March 2021. Madurai, one of the oldest living cities, holds the soul of Tamil Nadu in its magnificent and grand temples that are among the finest and most awe-inspiring specimens of architecture in the country. The most spectacular of these is the Meenakshi-Sundareswarar Temple, which is the heartbeat of the city and is visited by thousands of devotees. Madurai once traded with ancient Rome and it preserves its distinct character in various arts and textiles that have been bestowed by the Pandian kings (4th century-16th century).



The Webinar was presented by Akila Raman, a storyteller, a senior research associate and head of training.

(Source: [www.traveltrendstoday.in](http://www.traveltrendstoday.in))

## Redevelopment of Chandni Chowk completed, Delhi CM to inaugurate on April 17



The renovation and beautification work of the iconic Chandni Chowk road has been completed and will be inaugurated by Hon'ble Chief Minister Arvind Kejriwal on April 17, the Delhi government said in a statement. Beside various new facilities for tourists coming from across the world to visit the bustling historic market, the revamped stretch -- from Red Fort to Fatehpuri Mosque -- will be a non-motorised zone from 9 am to 9 pm, it added.

Completed at an estimated cost of Rs 99 crore, the beautification project, according to the Delhi government, has left no stone unturned to enhance the beauty of the historical site. So, be it using granite tiles or planting small and big plants on both sides of the road, the administration did a host of things to make Chandani Chowk look "green and beautiful" and "a sight to behold".

(Source : [www.economicstimes.com](http://www.economicstimes.com))

## Water Kingdom shared #FunIntended throwback pictures on World Health Day

Water Kingdom has been the most beloved Water Park in the country that has always been fun, evergreen and a place that has offered the most thrilling experience. Keeping the same vibe of the brand, the Water Park shared a fun reminiscing carousel post on Instagram on World Health Day.

April 7th of each year marks the celebration of World Health Day which is aimed at creating awareness of a specific health theme to highlight a priority area of concern for the World Health Organization. Given the current scenario, Water Kingdom posted a series of 6 carousel pictures which had communication in a sequence that led the patrons to remember the fun times at Water Kingdom connecting to its water rides! Hence, while communicating about World Health Day to its patrons, the brand shared some fun memories that they could reminisce while staying at home safe.



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## Maharaja Chhatrasal Convention Centre at Khajuraho inaugurated

Shri Prahlad Singh Patel, Hon'ble Minister of State for Tourism and Culture (IC) and Shri Shivraj Singh Chouhan, Hon'ble Chief Minister of Madhya Pradesh inaugurated the Maharaja Chhatrasal Convention Centre at Khajuraho developed under Swadesh Darshan Scheme of Ministry of Tourism in Khajuraho, Madhya Pradesh recently.

Addressing on the occasion, Patel said that we have to develop the iconic tourism places in various States of India but simultaneously we will have to conserve our ancient old culture also. We all will have to realise our responsibility towards our tourism places accordingly. We will help to protect our Lok Sanskriti or traditional culture also. Old structures and monuments have their own scientific sanctity. The UNESCO world Heritage site Khajuraho attracts tourists for its mesmerising temples.

(Source : [www.todaystraveller.net](http://www.todaystraveller.net))



## Sony Pictures to set up Columbia Pictures-themed amusement park in Thailand



Sony Pictures Entertainment has teamed up with Thailand's Amazon Falls to set up an amusement park based on productions from its Columbia Pictures studio, in the Southeast Asian country. The 14-acre Columbia Pictures' theme and water park, Aquaverse, will be open for public from October and feature rides and attractions based on the studio's popular movies including "Ghostbusters", "Jumanji", "Bad Boys", "Men in Black" and "Hotel Transylvania".

Amusement parks are gradually reopening across the globe as COVID-19 vaccinations gather pace. Walt Disney's two theme parks in California are slated to reopen later in April to a limited number of guests, over a year after they were closed.

(Source: [www.reuters.com](http://www.reuters.com))



## Singapore to get 4 new attractions including Museum of Ice Cream and Sentosa rotating gondola

An ice cream museum and another thrill ride in Clarke Quay are some of the new attractions Singaporeans can expect from this year, as Singapore seeks to enhance its attractiveness to prepare its hard-hit tourism sector for recovery. Sentosa will also welcome its own attraction next year, the SkyHelix Sentosa, an open-air rotating gondola that will ascend 35m above ground and offer views of Singapore's southern coast.

There are also plans to have a new attraction at the vacant site between Somerset Skate Park and Killiney Road, as part of a plan to test-bed new concepts in Orchard Road. Announcing these plans on Wednesday (April 7) at the Tourism Industry Conference, an annual event organised by the Singapore Tourism Board (STB) for industry players, chief executive of STB Keith Tan said these new projects will help to support the tourism sector and increase its attractiveness.

(Source: [www.straitstimes.com](http://www.straitstimes.com))

