

Celebrating Diwali the 'new normal' way

EsseWorld is celebrating Diwali with all the gleam, zest and enthusiasm, but in the 'new normal' style. With the Manaa Dil Se, Bataao Dil Se initiative, one can convey their wishes, by lighting a diya digitally, to their loved ones or to anyone who's festival would magnify with this gesture.

Log on to www.manaadilsebataaadilse.in and one can send a personalised message by selecting a diya themed e-card to the receiver by November 12. The e-card will be emailed as well as sent on WhatsApp to the receiver on the day of Diwali.

EsseWorld on the other hand will be lighting up a fairy lit bottle along with the sender's personal message, which will be displayed on the Treelight at the Park. An HD image of the Treelight will be sent to both, the sender as well as

the receiver on November 14. The receiver can collect the bottle from the Park, once it reopens.

"Keeping in mind the current scenario around the world, we ideated this unique initiative of celebrating Diwali with our patrons. So far, we have more than 500 people who have sent messages for someone and we are hoping to get more people to send wishes to their loved ones and individuals through us," says Paresh Mishra, senior vice-president, sales and marketing, EsseWorld and Water Kingdom.

On sending Diwali wishes through EsseWorld one can stand a chance to win gift vouchers up to ₹10,000 among 100 lucky winners.

For more queries,
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Celebrate
Diwali with
EsseWorld's
Manaa Dil Se,
Bataao Dil Se
initiative
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Mumbai News Network Latest News

Friday, 8 November 2020

This Diwali, light a diya for someone with EsselWorld to spread happiness and augment their spirit!

~EsselWorld's 'Manaa Dil Se, Bataao Dil Se' campaign lets you convey your wishes for someone by lighting a virtual diya while EsselWorld will display a fairy lit bottle on the Treetlight at the Park with your personalized message ~



Mumbai, 6th November 2020: Your beloved amusement Park EsselWorld is celebrating Diwali this year in the 'New Normal' style. The past few months have been difficult for everyone around the world as each one of us have faced a rough period in our lives. This Diwali, EsselWorld is letting you convey your wishes to all your loved ones and the ones who have been in distress by spreading happiness and boosting their spirit high in a unique way. Send a personalised diya themed e-card by filling in your message & personal details between 7th and 12th November 2020 and EsselWorld will light up a fairy lit bottle at the Park along with your personalized message. On sending your wishes through 'Manaa Dil Se, Bataao Dil Se' you could get an opportunity to win gift vouchers up to Rs. 10,000.

Log on to www.manaaodilsebataaodilse.in, select a diya themed e-card template, write in your message and fill in personal details including name, email id and contact number of the sender as well as the receiver. On following these steps, a confirmation SMS and email will be sent to the sender while the receiver will receive the e-card on his Whatsapp as well as on email on the 14th of November. Moreover, EsselWorld will be displaying a fairy lit bottle on the 'Treetlight' at the Park along with the personalized message. An HD image of the Treetlight will be sent to both, the sender as well as the receiver on 14th November. The fairy lit bottle, along with the message can be collected by the receiver from the Park once it opens as Diwali wishes from EsselWorld.



Log on to www.mansodilcebetasodilce.in, select a diya themed e-card template, write in your message and fill in personal details including name, email id and contact number of the sender as well as the receiver. On following these steps, a confirmation SMS and email will be sent to the sender while the receiver will receive the e-card on his Whatsapp as well as on email on the 14th of November. Moreover, EsseWorld will be displaying a fairy lit bottle on the 'Trealight' at the Park along with the personalized message. An HD image of the Trealight will be sent to both, the sender as well as the receiver on 14th November. The fairy lit bottle, along with the message can be collected by the receiver from the Park once it opens as Diwali wishes from EsseWorld.



"This year's Diwali would not be the same as it has always been for everyone with all the gleam and fervor. We at EsseWorld would like to extend our help in brightening up the festival for all those who are not celebrating Diwali this year or whose festival would not be as bright as it used to be due to the pandemic. This unique concept lets us stay connected with all our patrons and lets us convey our wishes and gratitude for them", said Mr. Paresh Mishra, Senior Vice President, Sales & Marketing, EsseWorld & Water Kingdom.

Send in your Diwali wishes to someone now by logging on to www.mansodilcebetasodilce.in by 12th November 2020, and brighten up their Diwali in a unique way.

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Posted by Bharat Jesrani at 02:08

