



Experience Science at EsselWorld in Diwali!

The theme park organized Magic of Science Carnival between Oct 28 - Nov 14' 2016

EsselWorld, the country's most popular and largest amusement park, made the festival of lights all the more special for its young guests. The theme park which has pioneered the art of providing edutainment, has decided to celebrate the 'Season of Joy' at the park between the periods 28th October to 14th November 2016, by creating a 'Science Park'. Through this unique initiative, EsselWorld aims to nurture the young minds by mingling entertainment with education.

Science with its different branches of Mathematics, Physics and Chemistry is a subject which is part and parcel of our daily life. From as minute as a pin to as gigantic as a plane, science is involved in all. To inculcate a liking for the subject and at the same time entertain the young minds, the park has organized this special science based carnival and underwent a new Science lab décor in sync with the theme.

To make the carnival more fun and interactive, live scientific models and science based fun games had been installed at various locations in the park. At the central garden, a telescope has been kept for star gazing while for patrons with an inclination to solve complex problems the garden will have a giant Rubik's cube installed. With an aim to capture the essence of science and showcase its evolution right from the primitive tools to the most modern cutting-edge technology, the park has also set up a science lab with all its elements.

The showstopper of this Diwali carnival was a Scientific Parade every evening in the park. It had characters such as crazy scientist and his assistant, weird aliens, space craft, astronauts, robots, futuristic men & women along with the Fab 5 characters of EsselWorld- Andy, Mimi, Riki, Mayur & Mithu.

Commenting on this occasion **Mr. Shirish Deshpande, CEO, EsselWorld & Water Kingdom** said "Diwali is all about spreading happiness. We at EsselWorld have always believed in spreading cheer through the concept of edutainment and have always strived to instill the same through our various initiatives. With this interesting science concept we aim to spread optimism among our young guests and foster these young minds."

“I would also like to wish all our patrons a happy and prosperous Diwali, may the festival of lights brighten up our lives with joy.”

At various locations inside EsselWorld, multiple photo opportunities such as ‘Newton and his apple tree’, solve the unsolved puzzle of who came first Hen or egg? With the ‘larger than Life Egg’ & ‘a rocket with astronaut costume in the backdrop of moon’ have also been put up for visitors with a penchant for photography.

About Pan India Paryatan Pvt Ltd

Pan India Paryatan Pvt. Ltd., a subsidiary of USD 6 billion Essel Group, is the holding company of EsselWorld, the largest amusement park in the country and Water Kingdom, one of the largest Theme Water Parks in Asia. The twin parks have set a new benchmark in the Indian amusement park industry by entertaining more than 29 million visitors over the past 27 years. The Group’s mission is to redefine the traditional means of entertainment and above all meet the fast changing consumer needs for active entertainment.

About EsselWorld

EsselWorld is a refreshing gateway to a whole new world of excitement and fun for families and friends with its plethora of rides catering to all age groups. It has total number of 59 attractions spread over 42 acres of thrill and excitement. Some of the special attractions at EsselWorld are Top Spin, Shot N Drop, Aqua Dive, Enterprise, INS Prabal The Killer (Indian Navy war ship), Arctic Circle (Ice-Skating Rink) among others.

About Water Kingdom

Water Kingdom offers over 33 attractions spread across 22 acres of clean fun with 90 lakh liters of water. Some of its prime attractions are the world’s largest Wave Pool which is spread across 100 meters with cool blue water and lush gardens, India’s Largest Aqua play pool – Lagoon, What-A-Coaster, Drifting River, Mamma Miya among others.

For further information please contact:

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