



EsselWorld in association with OLA launches monsoon bonanza
OLA riders can avail exclusive 50% discount at EsselWorld or Water Kingdom

EsselWorld, the country's most popular and largest amusement park, in association with OLA, has launched an exclusive monsoon bonanza for all its guests. Under the scheme OLA cab riders are eligible for an exclusive 50% discount offer for single entry tickets at either EsselWorld or Water Kingdom.

The offer is valid on OLA Mini and OLA Prime and the riders will have to show their invoices along with a government authorized identity proof to avail the discount. Each guest can avail maximum of four entry tickets for every invoice. The month-long scheme is already live and will be valid till September 30, 2016.

Commenting on this, **Mr. Shirish Deshpande**, CEO, EsselWorld & Water Kingdom, said, "We are pleased to associate with OLA. This exclusive partnership between the two customer-centric brands will yield into a win-win scenario for all our guests who can spend quality time with friends and family at the parks."

The said offer cannot be clubbed with any of the existing offer running at the park and does not include ferry ticket, paid attractions, F&B, lockers and other services. Management reserves the right to admission and to withdraw this scheme at any point in time

About Pan India Paryatan Pvt Ltd

Pan India Paryatan Pvt. Ltd., a subsidiary of USD 6 billion Essel Group, is the holding company of EsselWorld, the largest amusement park in the country and Water Kingdom, one of the largest Theme Water Parks in Asia. The twin parks have set a new benchmark in the Indian amusement park industry by entertaining more than 22 million visitors over the past 26 years. The Group's mission is to redefine the traditional means of entertainment and above all meet the fast changing consumer needs for active entertainment.

About Downtown Esselworld

Downtown Esselworld, located in Seasons Mall, Pune, is a unique multi-themed family entertainment centre from EsselWorld, Mumbai. It is an enthralling destination which offers families and youngsters a gripping gaming experience featuring its three attractions Snow Town, Cricket Town and Lazer Warriors.

About EsselWorld

EsselWorld is a refreshing gateway to a whole new world of excitement and fun for families and friends with its plethora of rides catering to all age groups. It has total number

of 59 attractions spread over 42 acres of thrill and excitement. Some of the special attractions at EsselWorld are Aqua Dive, Enterprise, INS Prabal The Killer (Indian Navy war ship), Arctic Circle (Ice-Skating Rink) among others.

About Water Kingdom

Water Kingdom offers over 33 attractions spread across 22 acres of clean fun with 90 lakh liters of water. Some of its prime attractions are the world's largest Wave Pool which is spread across 100 meters with cool blue water and lush gardens, India's Largest Aqua play pool – Lagoon, What-A-Coaster, Drifting River, Mamma Miya among others.