



## **Independence Day fun & frolic soars high at EsselWorld & Water Kingdom! Twin parks launch exciting 69ID offer**

This Independence Day, India's most cherished twin parks - EsselWorld and Water Kingdom gives its patrons a never-before opportunity to enjoy a remarkable day at the parks with the near and dear ones. Rolling out an impressive 69ID offer, available only on online bookings, the twin parks further amplifies the celebratory mood.

Under the said offer, a visitor on purchase of 9 single park entry tickets will have to pay for only 6 tickets, thereby enjoying 3 tickets absolutely free. Bookings for the offer have already been initiated and will be valid between the periods August 12 to 15, 2016. It is applicable both for EsselWorld and Water Kingdom.

**Mr. Shirish Deshpande, CEO, EsselWorld & Water Kingdom said** "While independence celebrates the spirit of oneness and harmony, it being a national holiday is also a great occasion to make out for a family get-together and indulge in fun and frolic which you otherwise might miss with your kin."

"At EsselWorld and Water Kingdom, we have always endeavoured to enable our guests to make the most of such occasions. Our 69ID offer is a perfect example of one such venture and with the D day this year also falling close on heels to a weekend is a double whammy hence we expect all our guests to make the most of it." **he added.**

Tickets under the sale offer are available on multiples of 9 tickets and include unlimited access to all rides/slides. It is only valid for Adult single park tickets and Child single park tickets.

The offer cannot be clubbed or combined with any other scheme/promotion running at the park and does not include ferry ticket, paid attractions, F&B, lockers and other services.

### **About Pan India Paryatan Pvt Ltd**

Pan India Paryatan Pvt. Ltd., a subsidiary of USD 6 billion Essel Group, is the holding company of EsselWorld, the largest amusement park in the country and Water Kingdom, one of the largest Theme Water Parks in Asia. The twin parks have set a new benchmark in the Indian amusement park industry by entertaining more than 22 million visitors over the past 26 years. The Group's mission is to redefine the traditional means of entertainment and above all meet the fast changing consumer needs for active entertainment.